

Ignite Prosperity® in Our Communities

It is our purpose. It is our fiduciary duty.

TS Prosperity Group's purpose is to IGNITE PROSPERITY® in our communities by preserving generational wealth. Unique circumstances and risks exist within each family. Utilizing our fiduciary approach to investment management, we help identify those risks and create a solution-based prosperity plan to address them and support their family's financial legacy. **It is our fiduciary duty.**

Managing Risk for Your Greater Reward

What does this mean?

Our prosperity planning is guided by our investment philosophy—manage risk first to optimize a client's return. We focus on reducing investment risk by following these principles:

- Measuring risk differently
- Redefining diversification
- Constructing portfolios, not a collection of investments
- Optimizing asset allocations
- Maintaining discipline in our process

"The vision for TS Prosperity Group's blended services of fiduciary care and investment management started nearly two decades ago, growing out of what we observed was being done by other financial advisors, investment managers, and brokers. Many of these observations left me with a very unsettled feeling of 'there had to be a better way'.

We think differently about risk, and seek out and create better risk-reward strategies that provide a better road to performance. TS Prosperity Group has chosen to take a path less traveled. And now, many years into this journey of delivering on 'the promise' that was instilled in me in the summer of 2008, the journey has developed into a proven¹ process that allows us to create portfolios with optimal risk and return combinations for our clients."

– Joshua M. Guttau, TS Banking Group

Contact TS Prosperity Group to learn more about how we can help you **IGNITE PROSPERITY®** for your family, now and for generations to come.

¹The process and Core Portfolio Risk Model has been historical back tested as well as validated for statistical accuracy in comparison to another industry leading risk model. In this validation, the evaluation for a one-in-one-thousand draw-down event (the worst 0.01% of scenarios) the results from the Core Portfolio Risk Model were within an accuracy of +/- 5% of the validation models results. These two testing processes has provided a validated confidence in TSPG's constructed approach to modeling optimization of return based upon downside risk as a truly industry leading approach when modeling risk-adjusted returns.

Real Diversification

At TS Prosperity Group, fixed income (bonds) and alternative investments are used as a way of reducing a client's overall investment risk. Through greater diversification of risk, as well as reducing overall exposure to "market risk" that comes with being invested in the more liquid/public markets (i.e. stock market), diversification away from the public markets can be of value.

Bonds, not Stocks, is "The Market"!

Most investor's think of "The Market" as the stock market, but in reality, there is an even bigger market in fixed income (bonds), as illustrated in Figure 1.

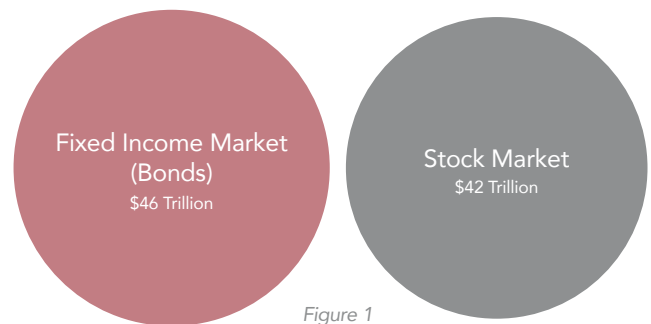


Figure 1

Why Alternative Investments?

The term alternative investment is used broadly and refers to an investment in an asset class that is not one of the traditional investment types (i.e. stocks, bonds, and cash). These can include precious metals, commodities, hedge funds, unique trading strategies, and many more.

While many of the characteristics of alternative investments can be labeled a characteristic of risk, often alternatives provide the opportunity for improved returns. And with effort, the risks can be mitigated or managed. Additionally, though equities (stocks) and bonds typically have negative correlation, alternatives are largely uncorrelated to both, which provides good risk management compared to using bonds alone as a diversifier.